SPONSORSHIP OPPORTUNITIES



Ready to take your business to the next level in North Carolina's thriving vacation rental industry? Look no further than the North Carolina Vacation Rental Managers Association (NCVRMA) sponsorships. As the premier trade association for vacation rental property management companies and suppliers in the state, NCVRMA offers exclusive sponsorship opportunities that promise unparalleled brand visibility, networking and industry exposure.

Join us in driving the ongoing development and success of North Carolina's vacation rental industry, while promoting the state's vibrant travel and hospitality sectors. Don't miss this chance to power up your business with NCVRMA sponsorships.

If a sponsorship is secured between July and December, a 50% discount is applied. For more information about the benefits offered, contact staff liaison Angela Burgess at aburgess@ncrealtors.org.

| ANNUAL SPONSORSHIP LEVELS | BRONZE* \$1,000 | SILVER* \$2,000 | GOLD* \$3,500 | PLATINUM* \$5,000 |
|---|------------------------|------------------------|-------------------------|-----------------------------|
| Advertisement in quarterly newsletters | One | One | Two | Four |
| Advertisement in quarterly "sponsor highlight" emails | One | One | Two | Four |
| Recognition in special announcement email blasts (Distribution frequency determined by current legislative session) | Two | Four | Six | Twelve |
| Exposure on NCVRMA Facebook page | Bi-Annual | Quarterly | Every other month | Monthly |
| Rotating banner on the NCVRMA homepage, about page, membership page, events page, and blog page | Bi-Annual | Quarterly | Every other month | Continuous |
| Opportunity to have your company's promotional, pre- recorded video/webinar shared via email, posted on the NCVRMA website, and posted on the NCVRMA Facebook page | • | • | ~ | • |
| Opportunity to display material during annual membership meeting | ~ | ~ | > | ~ |
| Opportunity to address the audience during annual membership meeting | | | | • |
| Advertising with logo in membership meeting notices | | | | • |

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Please fill out form electronically or by printing. Depending on what program you use, you may have to print the form to sign it. Then email, fax or mail to Angela Burgess. Submission information is listed below.

SPONSORSHIP INTEREST:

| ☐ Bronze (\$1,000) | ☐ Silver (\$2,000) | ☐ Gold (\$3,500) | ☐ Platinum (\$5,000) | |
|----------------------|--------------------|--------------------|----------------------|--|
| Organization | | | | |
| Contact Boroon | | | | |
| Mailing Address | | | | |
| City | | | Zip | |
| Phone | | Fax | | |
| E-mail | | | | |
| METHOD OF PAYM | | | | |
| ☐ Check (made pa | yable to NCVRMA) | | | |
| ☐ Visa ☐ Master | Card 🗖 American | Express (Check on | e) | |
| Credit Card Numbe | r | | Expiration Date | |
| 3-Digit Security Cod | de A | uthorized Amount _ | | |
| Name on Card | | | | |
| | | | | |
| City | | | | |
| Signature | | | Date | |

SUBMISSION: Please send completed and signed form to Angela Burgess, NCVRMA Staff Liaison:

Email: aburgess@ncrealtors.org Fax: (336) 299-7872 Mail: 4511 Weybridge Lane, Greensboro, NC 27407

APPLICATION: The application for a sponsorship must be made on the form provided by NCVRMA, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is canceled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation.

PAYMENT: Applicants will not be entitled to sponsorship benefits until full payment has been received.

NATURE OF RELATIONSHIP: Acceptance by NCVRMA of an application for a sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.