

# Top 6 Initiatives to Look for in Sustainable Lodging

Going on vacation doesn't mean you have to choose between comfort or the environment. If you're searching for luxurious rentals that do their part to protect our earth, there are a few key sustainability initiatives to keep in mind. Use these six factors as a guide to find your dream, eco-conscious vacation property:



## Bulk and Reusable Amenities:

Reduce single-use plastics and packaging by choosing rental properties that offer bulk toiletries. Ask if your property offers reusable amenities like totes for grocery shopping to lessen the amount of plastic bags.



## Lowered Water Use:

The hospitality industry has the potential to use large amounts of water in order to keep laundry clean. However, many rentals are allowing guests to choose the frequency of towel and sheet refreshes. Speak with your concierge and ask about reusing towels to help support water conservation efforts.



## Renewable Resources:

Clean energy sources help reduce greenhouse gas emissions while preserving natural resources. Look for vacation rentals that invest in alternative energies like solar and wind.



## Sustainability Awards:

When searching for your rental lodging check and see if the company has received sustainability-based awards or accolades.



## Energy Efficient Lighting and Appliances:

Another way to conserve energy is by utilizing energy efficient lighting. Check and see if your rental uses LED lighting, which is more efficient than traditional bulbs. Modern Energy Star appliances, like dishwashers, washers and dryers, refrigerators, etc. also help reduce the amount of energy output.



## Conservation Support:

Sustainable lodging doesn't begin and end on the property line. A hospitality company that takes environmental concerns seriously also supports larger community efforts. Does your vacation property contribute to organizations like the Land Trust Alliance or local recycling agencies? Do they prioritize green building initiatives both with the properties and in the community?