



# SPONSORSHIP OPPORTUNITIES

## FESTIVAL OVERVIEW

Produced by Destin Charity Wine Auction Foundation (DCWAF), Harvest Wine & Food Festival is a multi-day fundraising event in South Walton scheduled for October 15-18, 2026 that includes wine dinners, an immersive pairing experience, a cocktail brunch, and Grand Tasting. One of DCWAF's largest annual fundraisers, the festival provides patrons the opportunity to enjoy the world's finest wines while raising money for a good cause. DCWAF's mission is to connect wine enthusiasts to raise money for children in need in Northwest Florida.

## FESTIVAL AUDIENCE

Harvest Wine & Food Festival is targeted toward a highly affluent crowd of avid travelers, many of which own multiple homes.

- 55% Female | 45% Male
- Average HH Income: \$750,000+
- Local vs. Out of market Attendance: 45% Local vs. 55% Out of Market
- Top Attendee Markets: Santa Rosa Beach, FL, Atlanta, GA, Birmingham, AL, Baton Rouge, LA, Houston, TX, Dallas, TX, and Nashville, TN

## GRAND TASTING TITLE SPONSORSHIP: \$25,000 - SOLD OUT

- Twenty (20) VIP tickets to the Grand Tasting with up to ten (10) tickets exchangeable for any combination of festival events, based on availability.
- Exclusive title sponsor of the Grand Tasting in promotion, applicable signage, and on all Grand Tasting tickets.
- Full page ad in the festival tasting guide distributed to all attendees.
- Logo inclusion in Harvest Wine & Food Festival Tasting Guide, festival website, sponsor page on the DCWAF website, and festival virtual auction website.
- Limited to one sponsor.

## VIP TENT TITLE SPONSORSHIP: \$15,000 - SOLD OUT

- Sixteen (16) VIP tickets to the Grand Tasting with up to ten (10) tickets exchangeable for any combination of festival events, based on availability.
- Co-sponsor of the VIP tent in promotion, applicable signage, VIP bar materials, and collateral.
- Opportunity to have collateral available in the VIP tent.
- Cross-promotional and publicity opportunities within Emerald Coast Magazine, the VIP tent co-sponsor.
- Full page ad in the festival distributed to all attendees.
- Logo inclusion in festival tasting guide, festival website, sponsor page on the DCWAF website, and festival virtual auction website.



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### **HARVEST AFTER DARK TITLE SPONSORSHIP: \$15,000**

- Sixteen (16) tickets to Harvest After Dark with up to ten (10) tickets exchangeable for any combination of festival events, based on availability.
- Exclusive title sponsor of Harvest After Dark in promotion, applicable signage, and on all Harvest After Dark tickets.
- Full page ad in the festival tasting guide distributed to all attendees.
- Logo inclusion in festival tasting guide, website, virtual auction site, and the DCWAF website.
- Limited to one sponsor.

### **WINEMAKER DINNER TITLE SPONSORSHIP: \$5,000 - 2 Dinners Remaining**

- Six (6) tickets to a winemaker dinner, Harvest After Dark, or VIP Grand Tasting in any combination.
- Exclusive title sponsor for the dinner of your choice in promotion and on dinner tickets.
- Logo inclusion in festival tasting guide and website, and DCWAF website sponsor page.

### **TOTE BAG SPONSORSHIP: \$7,500 - SOLD OUT**

- Exclusive logo inclusion on 850 tote bags distributed to all attendees at the Grand Tasting.
- Six (6) tickets to a Harvest Wine & Food Festival winemaker dinner, Harvest After Dark, or VIP Grand Tasting in any combination.
- Half page ad in the festival tasting guide distributed to all attendees.
- Logo inclusion in festival tasting guide and website, and DCWAF website sponsor page.
- Limited to one sponsor.

### **WINE GLASS SPONSORSHIP: \$7,500 - SOLD OUT**

- Exclusive logo inclusion on 1,000 wine glasses distributed to all attendees at Harvest After Dark and the Grand Tasting.
- Six (6) tickets to a Harvest Wine & Food Festival winemaker dinner, Harvest After Dark, or VIP Grand Tasting in any combination.
- Half page ad in the festival tasting guide distributed to all attendees.
- Logo inclusion in festival tasting guide and website, and DCWAF website sponsor page.
- Limited to one sponsor.

### **BEER GLASS SPONSORSHIP: \$5,000 - SOLD OUT**

- Exclusive logo inclusion on 850 beer glasses at the Grand Tasting.
- Six (6) tickets to any combination of available festival events.
- Half page ad in the festival tasting guide distributed to all attendees.
- Logo inclusion in festival tasting guide and website, and DCWAF website sponsor page.
- Limited to one sponsor.



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### **STAGE SPONSORSHIP: \$10,000**

- Eight (8) tickets to to any combination of of available festival events.
- Banner displayed on the Harvest Wine & Food Festival music stage at both Harvest After Dark and the Grand Tasting.
- Logo inclusion in festival tasting guide and website, and DCWAF website sponsor page.
- Limited to one sponsor.

### **PHOTOBOOTH SPONSORSHIP: \$5,000 - SOLD OUT**

- Six (6) tickets to any combination of of available festival events.
- Logo included on all Harvest Wine & Food Festival photo booth images.
- Logo also included in festival tasting guide and website, and DCWAF website sponsor page.
- Limited to one sponsor.

### **EMERALD SPONSORSHIP: \$5,000**

- Eight (8) tickets to any combination of of available festival events.
- Half page ad in the festival tasting guide distributed to all attendees.
- Logo included in festival tasting guide and website, and DCWAF website sponsor page.

### **COASTAL SPONSORSHIP: \$2,500**

- Four (4) tickets to any combination of of available festival events.
- Half page ad in the festival tasting guide distributed to all attendees.
- Logo included in festival tasting guide and website, and DCWAF website sponsor page.



## SPONSORSHIP AGREEMENT

Sponsorship Selection: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Sponsor Marketing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Contribution Amount: \_\_\_\_\_

**Sponsor**

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Destin Charity Wine Auction Foundation**

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date