

# THE COMPANY THAT DOES IT ALL — AND DOES IT WELL

CooperWynn expands to include property management

WORDS Aimee L. Cook  
IMAGES Angela Howard and courtesy CooperWynn

CooperWynn is a company with many areas of expertise. What started as a property investment company, expanded to include real estate services, and in late 2020, it added a property management arm with the purchase of Identity Properties, a well-respected vacation rental company that's been around for over 40 years.

"It really just made sense as we continue to create a vertically integrated real estate services company," says Stan Kozlowski, the founder of CooperWynn and one of three acting partners. His business partners, Ehlias Louis and Marc Lehmann, have both played an integral role in the acquisition and the operation of the new company. Ehlias, who grew up in Park City, made the connection with Rob Slettom, a longtime family friend and the previous owner of Identity Properties.

"After Covid, the three of us were looking for a way to have an entrance into nightly rentals — just to have some exposure into that space, to complete some real estate holdings," says Ehlias. "Just by great timing, conversations with another Park City legacy and family friend, Rob Slettom, led to us acquiring Identity Properties."

After the purchase, Identity Properties became CooperWynn Property Management, and a few improvements were made to meet today's market. "... we have elevated the game in customer service and care. We are really starting to hit our stride," says Marc, who oversees the day-to-day operations and the expansion of CooperWynn Property Management.

To ensure every property owner and renter get the utmost care and attention, CooperWynn makes a point to keep their portfolio small and manageable, with 76 properties throughout Park City and Deer Valley. As the steward of someone's home, they take their role as asset managers seriously — mindfully overseeing the owner's investment and maximizing their revenue.



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— EHLIAS LOUIS



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For the renters, CooperWynn ensures each property is supplied with everything a Park City visitor might need — from housekeeping to maintenance services. Superior hospitality is something the team excels at. In fact, the team is so focused on Park City hospitality and lodging that they are represented on the Park City Area Lodging Association by Stan, who serves as the association's vice president.

It sounds like a lot of work, and it is. But the three partners are up for the challenge, and each bring something unique to the table. Stan has over 20 years of experience in the industry, while Ehlias has the deep-rooted local knowledge and a background that includes an Olympic run and a career in aerospace. Meanwhile, Marc spent 15 years working as a police officer in California and has the operations know-how to grow and expand CooperWynn Property Management.

Up next? Expanding the CooperWynn Property Management portfolio with properties in the Deer Valley, Canyons, Mayflower, and Jordanelle areas.

"The company has always been a Park City brand. We want to take our great team and expand on what Rob built over 40 years," says Marc. ■



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